



## Letter of Invitation

Chisinau, Republic of Moldova

Date: 27-Apr-2026

Ref. No. \_\_\_\_\_

**Subject: Expression of Interest for “Advancing MSME Performance through Energy Efficiency and Renewable Energy Solutions”**

Dear Sir/ Madam,

The United Nations Development Programme (UNDP), within the framework of the “Confidence Building Measures” Programme, funded by European Union and the AdTrade project “Advancing Cross-River Capacities for Trade,” funded by Sweden and the United Kingdom, is launching a call for applications for the provision of non-cash support aimed at enhancing the resilience and competitiveness of micro, small and medium-sized enterprises (MSMEs) on the left bank of the Nistru River.

The objective of the call is to support at least 21 enterprises from the left bank of the Nistru River in implementing measures aimed at reducing energy consumption and energy costs, introducing energy efficiency and renewable energy solutions, integrating circular economy approaches, and enhancing overall energy and production resilience.

The call also targets enterprises committed to reducing indirect CO<sub>2</sub> emissions, creating and/or retaining jobs, and strengthening women’s participation in economic activities.

The support provided will further contribute to business modernization, more efficient use of internal and external resources, reduced operational costs, and strengthened enterprise resilience in the context of ongoing economic changes.

Selected companies will receive support in a non-financial form through the procurement of equipment, goods, works, and services aligned with their approved business proposals. In addition, beneficiaries will benefit from technical assistance, including energy efficiency diagnostics, needs refinement, monitoring planning, and ongoing mentoring throughout project implementation.

The call includes **two lots**, targeting different categories of enterprises:

- Lot 1 (EU Confidence Building Measures Programme):

This Lot targets active MSMEs from the left bank of the Nistru River that have previously benefited from UNDP-implemented projects under the EU-CBM Programme and/or the AdTrade project during the period 2020–2025, and that meet the established eligibility and selection criteria.

## United Nations Development Programme

Support will be provided to at least 6 companies, with a value of up to USD 35,000 per enterprise (non-financial support).

- Lot 2 (AdTrade Project, funded by Sweden and the UK):

This Lot targets growth-oriented and innovative MSMEs, particularly women-led businesses, aiming at technological modernization, increased productivity, market expansion, and efficient energy use.

Support will be provided to at least 15 enterprises, with a total budget of USD 225,000.

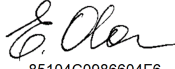
The amount, as well as the eligibility, evaluation and selection criteria, are detailed in the Application Guidelines, which form an integral part of the official competition documentation.

The Expression of Interest includes the following documents:

1. Letter of Invitation (English);
2. Application Guidelines (Romanian, Russian);
3. Annex 1 – Application Form (Romanian, Russian);
4. Annex 2 – Project Budget Form (Romanian, Russian).

All proposals must be prepared and submitted in full compliance with the provisions set out in the Application Guidelines. Should you require additional information or clarifications, please contact the focal point indicated in the Application Guidelines.

Sincerely,

DocuSigned by:  
  
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Elena Olaru

Operations Manager



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