

REQUEST FOR PROPOSAL (RFP)

Independent national evaluation of an awareness raising and mobilisation campaign in the context of the 2025 Parliamentary Elections

RFP Reference No: RfP25/03055

Country: Republic of Moldova

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SECTION 1: LETTER OF INVITATION

United Nations Development Programme, hereinafter referred to as UNDP, through "Strengthening Democratic Resilience" (EDMITE III) Project, hereby invites prospective proposers to submit a proposal for an independent national evaluation of an awareness raising and mobilisation campaign in the context of the 2025 Parliamentary Elections, in accordance with the General Conditions of Contract and the Terms of Reference as set out in this Request for Proposal (RFP).

To enable you to submit a proposal, please read the following attached documents carefully:

Section 1: This Letter of Invitation

Section 2: Instruction to Proposers

Section 3: Data Sheet

Section 4: Evaluation Criteria
Section 5: Terms of Reference

Section 6: Conditions of Contract and Contract Forms

Section 7: Proposal Forms

- Form A: Proposal confirmation
- Form B: Checklist
- Form C: Technical Proposal Submission
- Form D: Proposer Information
- Form E: Joint Venture/Consortium/Association Information
- Form F: Eligibility and Qualification
- Form G: Format for Technical Proposal
- Form H: Format for CV of Proposed Key Personnel
- Form I: Statement of Exclusivity and Availability
- Form J: Financial Proposal Submission
- Form K: Format for Financial Proposal

If you are interested in submitting a proposal in response to this RFP, please prepare your proposal in accordance with the requirements and procedure as set out in this RFP and submit it by the deadline for submission of proposals set out in Section 3: Data Sheet.

Should you be interested to submit a proposal, please log in to the **Quantum NextGenERP** supplier portal and subscribe to this tender following the instructions in the system user guide. Please search for the tender using search filters, namely **Negotiation ID: UNDP-MDA-00727**. Once subscribed to the tender, you will be able to receive notifications in case of amendments of the tender document and requirements.

Please indicate whether you intend to submit a bid by creating a draft response without submitting directly in the Quantum NextGenERP supplier portal.

Offers must be submitted directly in the Quantum NextGenERP supplier portal following this link: http://supplier.quantum.partneragencies.org/ using the profile you may have in the portal (please log in using your username and password). In case you have never registered before, follow Supplier Portal Registration Link to register a profile in the system.

Please note that the access link to the Supplier registered profile is sent from Oracle within up to 3 days. In case you have not received the access link after 3 days since registration, you should address for support to UNDP at the email address: sc.md@undp.org. In case you encounter errors with registration (e.g. system states Supplier already is registered), you should address for support to UNDP at the email address: sc.md@undp.org

Computer firewall could block *oracle* or *undp.org extension* and Suppliers might not receive the Oracle notifications. Please turn down any firewalls on your computers to ensure receipt of email notification.

Do not create a new profile if you already have one. Use the forgotten password feature in case you do not remember the password or the username from previous registration.

Should you require further clarifications on the application through the Quantum online portal, kindly contact the Procurement Unit at sc.md@undp.org. Please pay attention that the proposal shall be submitted online through the Quantum system and any proposal sent to the above email shall be disqualified.

Should you require further clarifications on the Request for Proposal, Terms of Reference or other requirements, kindly communicate using the messaging functionality in the portal.

Deadline for Submission of Offers (Date and Time), which is visible in the online procurement system will be final. System will not accept submission of any proposal after that date and time. It is the responsibility of the bidder to make sure that the proposal is submitted prior to this deadline for submission.

Bidders are advised to upload proposal documents and to submit their offer a day prior or well before the date and time indicated under the deadline for submission of Offers. Do not wait until last minute. If Bidder faces any issue during submitting offers at the last minutes prior to the deadline for submission, UNDP may not be able to assist on such a short notice and will not be held liable in such instance. UNDP will not accept any offer that is not submitted directly through the System.

We look forward to receiving your proposal.

UNDP Moldova

SECTION 2: INSTRUCTIONS TO PROPOSERS

GF	NERAL	
	Scope	Proposers are invited to submit a proposal for the services specified in Section
1.	Scope	5: Terms of Reference, in accordance with this Request for Proposal (RFP). A
		summary of the scope of the proposal is included in Section 3: Data Sheet.
		Proposers shall adhere to all the requirements of this RFP, including any
		amendment made in writing by UNDP. This RFP is conducted in accordance with
		Policies and Procedures of UNDP which can be accessed at UNDP Programme
		and Operations Policies and Procedures/Procurement.
		As part of the bid, it is desired that the Bidder registers at the United Nations
		Global Marketplace (UNGM) website (<u>www.ungm.org</u>). The Bidder may still
		submit a bid even if not registered with the UNGM. However, if the Bidder is
		selected for contract award, the Bidder must register on the UNGM prior to
		contract signature.
2.	Interpretation of	Any proposal submitted will be regarded as an offer by the proposer and does
	the RFP	not constitute or imply the acceptance of the proposal by UNDP. UNDP is under
_		no obligation to award a contract to any proposer as a result of this RFP.
3.	Supplier Code of	All proposers must read the United Nations Supplier Code of Conduct and
	Conduct, Fraud,	acknowledge that it provides the minimum standards expected of suppliers to
	Corruption, Gifts	the UN. The Code of Conduct, which includes principles on labour, human
	and Hospitality	rights, environment and ethical conduct may be found at:
		https://www.un.org/Depts/ptd/about-us/un-supplier-code-conduct
		Moreover, suppliers should note that certain provisions of the Code of Conduct
		will be binding on the supplier in the event that the supplier is awarded a
		contract, pursuant to the terms and conditions of any such contract.
		UNDP strictly enforces a policy of zero tolerance on proscribed practices,
		including fraud, corruption, collusion, unethical or unprofessional practices, and
		obstruction of UNDP vendors and requires all bidders/vendors observe the
		highest standard of ethics during the procurement process and contract
		implementation. UNDP's Anti-Fraud Policy can be found at:
		http://www.undp.org/content/undp/en/home/operations/accountability/aud
		it/office of audit andinvestigation.html#anti
		Bidders/vendors shall not offer gifts or hospitality of any kind to UNDP staff
		members including recreational trips to sporting or cultural events, theme parks
		or offers of holidays, transportation, or invitations to extravagant lunches or
		dinners.
		In pursuance of this policy, UNDP:
		a) Shall reject a proposal if it determines that the selected proposer has
		engaged in any corrupt or fraudulent practices in competing for the contract in question;
		b) Further to the UNDP's vendor sanctions policy, shall declare a vendor ineligible, either indefinitely or for a stated period, to be awarded a
		contract if at any time it determines that the vendor has engaged in any
		corrupt or fraudulent practices in competing for, or in executing a UNDP
		contract.
1	Eligible	Proposers shall have the legal capacity to enter into a binding contract with
4.	_	UNDP.
	proposers	A proposer, and all parties constituting the proposer, may have the nationality
		of any country with the exception of the nationalities, if any, listed in Section 3:
		Data Sheet. A proposer shall be deemed to have the nationality of a country if
		the proposer is a citizen or is constituted, incorporated, or registered and
		operates in conformity with the provisions of the laws of that country.
		operates in comornity with the provisions of the laws of that country.

All proposers found to have a conflict of interest shall be disqualified. Proposers may be considered to have a conflict of interest if they are or have been associated in the past, with a firm or any of its affiliates that have been engaged by UNDP to provide consulting services for the preparation of the design, specifications, Terms of Reference, cost analysis/estimation and other documents to be used for the procurement of the services required in the present procurement process; were involved in the preparation and/or design of the programme/project related to the services requested under this RFP; or are found to be in conflict for any other reason, as may be established by, or at the discretion of UNDP and/or are found to be in conflict for any other reason, as may be established by, or at the discretion of UNDP.

In the event of any uncertainty in the interpretation of a potential conflict of interest, Bidders must disclose to UNDP, and seek UNDP's confirmation on whether or not such a conflict exists.

Similarly, the Bidders must disclose in their proposal their knowledge of the following:

- a) If the owners, part-owners, officers, directors, controlling shareholders, of the bidding entity or key personnel are family members of UNDP staff involved in the procurement functions and/or the Government of the country or any Implementing Partner receiving services under this RFP; and
- b) All other circumstances that could potentially lead to actual or perceived conflict of interest, collusion or unfair competition practices.

Failure to disclose such an information may result in the rejection of the proposal or proposals affected by the non-disclosure.

The eligibility of Bidders that are wholly or partly owned by the Government shall be subject to UNDP's further evaluation and review of various factors such as being registered, operated and managed as an independent business entity, the extent of Government ownership/share, receipt of subsidies, mandate and access to information in relation to this RFP, among others. Conditions that may lead to undue advantage against other Bidders may result in the eventual rejection of the Proposal.

Proposers shall not be eligible to submit a proposal if at the time of proposal submission:

- is included in the Ineligibility List, hosted by <u>UNGM</u>, that aggregates information disclosed by Agencies, Funds or Programs of the UN System;
- is included in the <u>Consolidated United Nations Security Council Sanctions List</u>, including the <u>UN Security Council Resolution</u> 1267/1989 list;
- is included in the <u>World Bank Corporate Procurement Listing of Non-Responsible Vendors</u> and <u>World Bank Listing of Ineligible Firms and Individuals.</u>

5. Proprietary information

The RFP documents and any Terms of Reference or information issued or furnished by UNDP are issued solely for the purpose of enabling a proposal to be completed and may not be used for any other purpose. The RFP documents and any additional information provided to proposers shall remain the property of UNDP. All documents which may form part of the proposal will become the property of UNDP, who will not be required to return them to your firm.

6. Publicity

During the RFP process, a proposer is not permitted to create any publicity in connection with the RFP.

SOLICITATION DOCUMENTS				
7. Clarification of Proposers may request clarifications on any of the RFP documents no later than				
	Proposers may request clarifications on any of the RFP documents no later than			
solicitation documents	the date indicated in Section 3: Data Sheet. Any request for clarification must			
documents	be sent in writing in the manner indicated in Section 3: Data Sheet. Explanations			
	or interpretations provided by personnel other than the named contact person will not be considered binding or official.			
	UNDP will provide the responses to clarifications through the method specified			
	in Section 3: Data Sheet.			
	UNDP shall endeavour to provide responses to clarifications in an expeditious			
	manner, but any delay in such response shall not cause an obligation on the			
	part of UNDP to extend the submission date of the proposals, unless UNDP			
	deems that such an extension is justified and necessary.			
8. Amendment of	At any time prior to the deadline for proposal submission, UNDP may for any			
solicitation	reason, such as in response to a clarification requested by a proposer, modify			
documents	the RFP in the form of an amendment to the RFP. Amendments will be made			
	available to all prospective proposers.			
	If the amendment is substantial, UNDP may extend the deadline for submission			
	of proposals to give the proposers reasonable time to incorporate the			
	amendment into their proposal.			
PREPARATION OF PRO				
9. Cost of	The proposer shall bear all costs related to the preparation and/or submission			
preparation of	of the proposal, regardless of whether its proposal is selected or not. UNDP shall			
proposal	not be responsible or liable for those costs, regardless of the conduct or			
	outcome of the procurement process.			
10. Language	The proposal, as well as any and all related correspondence exchanged by the			
	proposer and UNDP, shall be written in the language(s) specified in Section 3:			
11 Decuments	Data Sheet.			
11. Documents establishing	The proposer shall furnish documentary evidence of its status as an eligible and qualified vendor, using the forms provided in Section 7 and providing the			
eligibility and	documents required in those forms. In order to award a contract to a proposer,			
qualifications of	its qualifications must be documented to UNDP's satisfaction.			
the proposer	its qualifications mast se abeamented to ones a satisfaction.			
11.a. Documents	The proposal bid shall comprise of the following documents and related forms			
comprising the	which details are provided in Section 3: Data Sheet:			
proposal	 Documents Establishing the Eligibility and Qualifications of the Bidder; 			
	Technical Proposal;			
	Financial Proposal;			
	Proposal Security, if required by DS;			
	 Any attachments and/or appendices to the Proposal. 			
12. Technical	The proposer is required to submit a technical proposal using the forms			
proposal format	provided in Section 7 and taking into consideration the requirements in the RFP.			
and content	The technical proposal shall not include any price or financial information. A			
	technical proposal containing material financial information may be declared			
	non-responsive.			
13. Financial	The financial proposal shall be prepared using the form provided in Section 7			
proposal	and taking into consideration the requirements in the RFP. It shall list all major			
	cost components associated with the services, and the detailed breakdown of			
	such costs. Any output and activities described in the technical proposal but not priced in			
	Any output and activities described in the technical proposal but not priced in			
	the financial proposal, shall be assumed to be included in the prices of other activities or items as well as in the final total price.			
	Prices and other financial information must not be disclosed in any other place			
	except in the financial proposal.			
	except in the initiality proposali			

14. Currencies

All prices shall be quoted in the currency or currencies indicated in Section 3: Data Sheet. Where proposals are quoted in different currencies, for the purposes of comparison of all proposals:

- UNDP will convert the currency quoted in the proposal into the UNDP preferred currency, in accordance with the UN Operational Rate of Exchange.
- In the event that UNDP selects a proposal for award that is quoted in a currency different from the preferred currency in Section 3: Data Sheet, UNDP shall reserve the right to award the contract in the currency of UNDP's preference, using the conversion method specified above.

15. Duties and taxes

Article II, Section 7, of the Convention on the Privileges and Immunities provides, inter alia, that the United Nations, including UNDP as a subsidiary organ, is exempt from all direct taxes, except charges for public utility services, and is exempt from customs restrictions, duties, and charges of a similar nature in respect of articles imported or exported for its official use. All proposals shall be submitted net of any direct taxes and any other taxes and duties, unless otherwise specified in Section 3: Data Sheet

16. Proposal validity period

Proposals shall remain valid for the period specified in Section 3: Data Sheet, commencing on the deadline for submission of proposals. A proposal valid for a shorter period may be rejected by UNDP and rendered non-responsive.

During the proposal validity period, the proposer shall maintain its original proposal without any change, including the availability of the key personnel, the proposed rates and the total price.

In exceptional circumstances, prior to the expiration of the proposal validity period, UNDP may request proposers to extend the period of validity of their proposals. The request and the responses shall be made in writing and shall be considered integral to the proposal.

If the proposer agrees to extend the validity of its proposal, it shall be done without any change to the original proposal but will be required to extend the validity of the proposal security, if required, for the period of the extension, and in compliance with Article 17 (Proposal security) in all respects.

The proposer has the right to refuse to extend the validity of its proposal without forfeiting the proposal security, if required, in which case, the proposal shall not be further evaluated.

17. Proposal security

A proposal security, if required by Section 3: Data Sheet, shall be provided in the amount and form indicated in the Section 3: Data Sheet. The proposal security shall be valid for a minimum of thirty (30) days after the final date of validity of the proposal.

The proposal security shall be included along with the proposal. If a proposal security is required by the RFP but is not found in the proposal, the offer shall be rejected.

If the proposal security amount, or its validity period, is found to be less than is required by UNDP, UNDP shall reject the proposal.

In the event an electronic submission is allowed in Section 3: Data Sheet, proposers shall include a copy of the proposal security in their proposal and the original of the proposal security must be sent via courier or hand delivery as per the instructions in Section 3: Data Sheet.

Unsuccessful proposers' proposal securities will be discharged/returned as promptly as possible but no later than thirty (30) days after the expiration of the period of proposal validity prescribed by UNDP pursuant to Article 16 (Proposal Validity Period).

The Proposal security may be forfeited by UNDP, and the proposal rejected, in the event of any, or combination, of the following conditions:

- If the proposer withdraws its offer during the period of the proposal validity specified in Section 3: Data Sheet, or;
- In the event the successful Proposer fails:
 - to sign the contract after UNDP has issued an award; or
 - o to furnish the performance security, insurances, or other documents that UNDP may require as a condition precedent to the effectivity of the contract that may be awarded to the proposer.

18. Joint Venture, Consortium or Association

If the proposer is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for the proposal, each such legal entity will confirm in their joint proposal that:

- they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, and this will be evidenced by a duly notarised agreement among the legal entities, which will be submitted along with the proposal; and
- if they are awarded the contract, the contract shall be entered into by and between UNDP and the designated lead entity, who will be acting for and on behalf of all the member entities comprising the joint venture.

After the deadline for submission of proposal, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of UNDP.

If a JV, Consortium or Association's proposal is the proposal selected for award, UNDP will award the contract to the joint venture, in the name of its designated lead entity. The lead entity will sign the contract for and on behalf of all other member entities.

The lead entity and the member entities of the JV, Consortium or Association shall abide by the provisions of Article 19 (Only one Proposal) herein in respect of submitting only one proposal.

The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entities in the joint venture in delivering the requirements of the RFP, both in the proposal and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by UNDP.

A JV, Consortium or Association, in presenting its track record and experience, should clearly differentiate between:

- Those that were undertaken together by the JV, Consortium or Association; and
- Those that were undertaken by the individual entities of the JV, Consortium or Association.

Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials.

JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.

19. Only one proposal

The proposer (including the individual members of any Joint Venture) shall submit only one proposal, either in its own name or as part of a Joint Venture. Proposals submitted by two (2) or more proposers shall all be rejected if they are found to have any of the following:

- they have at least one controlling partner, director or shareholder in common; or
 any one of them receive or have received any direct or indirect subsidy from the other/s; or
 - they have the same legal representative for purposes of this RFP; or
- they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about, or influence on the proposal of another proposer regarding this RFP process;
- they are subcontractors to each other's proposal, or a subcontractor to
 one proposal also submits another proposal under its name as lead
 proposer; or some key personnel proposed to be in the team of one
 proposer participates in more than one proposal received for this RFP
 process. This condition relating to
- the personnel, does not apply to subcontractors being included in more than one proposal.

20. Alternative proposals

Unless otherwise specified in Section 3: Data Sheet, alternative proposals shall not be considered. If submission of alternative proposals is allowed in Section 3: Data Sheet, a proposer may submit an alternative proposal, but only if it also submits a proposal conforming to the RFP requirements. Where the conditions for its acceptance are met, or justifications are clearly established, UNDP reserves the right to award a contract based on an alternative proposal.

If multiple/alternative proposals are being submitted, proposer must create an alternate response directly in the system and upload all attachments relevant to the alternate proposal separately together with the alternate response.

21. Pre-proposal conference

When appropriate, a pre-proposal conference will be conducted at the date, time and location and according to any instructions specified in Section 3: Data Sheet.

If it is stated in Section 3: Data Sheet that the pre-proposal conference is mandatory, a Proposer which does not attend the pre-proposal conference shall become ineligible to submit a proposal under this RFP.

If it is stated in Section 3: Data Sheet that the pre-proposal conference is not mandatory, non-attendance shall not result in disqualification of an interested proposer.

UNDP will not issue any formal answers to questions from proposers regarding the RFP or proposal process during the pre-proposal conference. All questions shall be submitted in accordance with Article 38 (Clarification of Proposals).

The pre-proposal conference shall be conducted for the purpose of providing background information only. Without limiting Article 24 (Proposers responsibility) proposers shall not rely upon any information, statement or representation made at the pre-proposal conference unless that information, statement or representation is confirmed by UNDP in writing.

Minutes of the pre-proposal conference will be disseminated as specified in Section 3: Data Sheet. No verbal statement made during the conference shall modify the terms and conditions of the RFP, unless specifically incorporated in the minutes of the proposer's conference or issued/posted as an amendment to RFP.

22. Site inspection

When appropriate, a site inspection will be conducted at the date, time and location and according to any instructions specified in Section 3: Data Sheet. If it is stated in Section 3: Data Sheet that the site inspection is mandatory, a proposer which does not attend the site inspection shall become ineligible to submit a proposal under this RFP.

If it is stated in Section 3: Data Sheet that the site inspection is not mandatory, non-attendance, shall not result in disqualification of an interested proposer. Proposers participating in a site inspection shall be responsible for making and obtaining any visa arrangements that may be required for the proposers to participate in a site inspection.

Prior to attending a site inspection, proposers shall execute an indemnity and a waiver releasing UNDP in respect of any liability that may arise from:

- i. loss of or damage to any real or personal property;
- ii. personal injury, disease or illness to, or death of, any person;
- iii. financial loss or expense, arising out of the carrying out of that site inspection; and
- iv. transportation by UNDP to the site (if provided) as a result of any accidents or malicious acts by third parties.

UNDP will not issue any formal answers to questions from proposers regarding the RFP or solicitation process during a site inspection. All questions shall be submitted in accordance with Article 7 (Clarification of solicitation documents). A site inspection will be conducted for the purpose of providing background information only. Without limiting Article 24 (Proposers Responsibility), proposers shall not rely upon any information, statement or representation made at a site inspection unless that information, statement or representation is confirmed by UNDP in writing.

23. Errors or omissions

Proposers shall immediately notify UNDP in writing of any ambiguities, errors, omissions, discrepancies, inconsistencies or other faults in any part of the RFP, with full details of those ambiguities, errors, omissions, discrepancies, inconsistencies or other faults.

Proposers shall not benefit from such ambiguities, errors, omissions, discrepancies, inconsistencies or other faults.

24. Proposers responsibility to inform themselves

Proposers shall be responsible for informing themselves in preparing their proposal. In this regard, proposers shall ensure that they:

- examine and fully inform themselves in relation to all aspects of the RFP, including the Contract and all other documents included or referred to in this RFP;
- review the RFP to ensure that they have a complete copy of all documents;
- obtain and examine all other information relevant to the project and the scope of the requirements available on reasonable enquiry;
- verify all relevant representations, statements and information, including those contained or referred to in the RFP or made orally during any clarification meeting or site Inspection or any discussion with UNDP, its employees or agents;
- attend any pre-proposal conference if it is mandatory under this RFP;
- fully inform and satisfy themselves as to requirements of any relevant authorities and laws that apply, or may in the future apply, to the supply of the services; and
- form their own assessment of the nature and extent of the services required as included in Section 5: Terms of Reference and properly account for all requirements in their proposal.

Proposers acknowledge that UNDP, its directors, employees and agents make no representations or warranties (express or implied) as to the accuracy, currency or completeness of this RFP or any other information provided to the proposers.

25. No material change(s) in circumstances

The proposer shall inform UNDP of any change(s) of circumstances arising during the RFP process, including but not limited to:

- a change affecting any declaration, accreditation, license or approval;
- major re-organisational changes, company re-structuring, a take-over, buy-out or similar event(s) affecting the operation and/or financing of the proposer or its major sub-contractors;
- a change to any information on which UNDP may rely in assessing proposals.

SUBMISSION AND OPENING OF PROPOSALS

26. Instruction for proposal submission

The proposer shall submit a complete proposal in the format and comprising the documents and forms in accordance with requirements in Section 3: Data Sheet. The proposal shall be delivered according to the method specified in Section 3: Data Sheet.

The proposal shall be submitted? by the proposer or person(s) duly authorized to commit the proposer. The authorization shall be communicated through a document evidencing such authorization issued by the legal representative of the proposing entity, or, if requested, a Power of Attorney, accompanying the proposal.

Proposers must be aware that the mere act of submission of a proposal, in and of itself, implies that the proposer fully accepts the UNDP General Conditions of Contract.

26a. Online submission

Electronic submission through online portal shall be governed as follows:

- Electronic files that form part of the proposal must be in accordance with the format and requirements indicated in DS;
- The Technical Proposal and the Financial Proposal files MUST BE COMPLETELY SEPARATE and each of them must be uploaded individually and clearly labelled.
- The Financial Proposal file must be uploaded separately only in the commercial section of the RFP in the system.
- Documents which are required to be in original form (e.g. Bid Security, etc.) must be sent via courier or hand delivery as per the instructions in DS.

Detailed instructions on how to submit, modify or cancel a bid in the online portal are provided in the system Bidder User Guide made available in the procurement notice site and in the portal.

27. Deadline for Submission of Proposals and Late Proposals

Complete proposals must be received by UNDP in the manner, and no later than the date and time, specified in Section 3: Data Sheet. If any doubt exists as to the time zone in which the Proposal should be submitted, refer to http://www.timeanddate.com/worldclock/.

It shall be the sole responsibility of the proposers to ensure that their proposal is received by the closing date and time. UNDP shall accept no responsibility for proposals that arrive late due to any technical issues and shall only recognise the actual date and time that the proposal was received by UNDP.

UNDP may, at its discretion, extend this deadline for the submission of proposals by amending the solicitation documents in accordance with Article 8 (Amendment of solicitation documents). In this case, all rights and obligations of UNDP and proposers subject to the previous deadline will thereafter be subject to the new deadline as extended.

28. Withdrawal, substitution and modification of proposals

A proposer may withdraw or modify its proposal after it has been submitted at any time prior to the deadline for submission directly in the system following the instructions provided in the user guide.

	However, after the deadline for proposal submission, the proposals shall remain
	valid and open for acceptance by UNDP for the entire proposal validity period,
	as may be extended.
29. Storage of	Proposals received are kept confidential and unopened in the system as part
proposals	security protocols built in the system until the proposal opening date stated in
proposais	Section 3: Data Sheet.
30. Proposal	There is no mandatory public bid opening for RFPs however UNDP may at its
opening	discretion sent a public bid opening report from the system only to suppliers
	who successfully submitted a proposal. The report will include only the names
	of the companies but not the financial proposal.
31. Late proposals	Any proposal received by UNDP after the deadline for submission of proposals
	will be destroyed unless the proposer requests that it be returned and assumes
	the responsibility and expenses for the re-possession of the returned proposal
	documents.
	In exceptional circumstances, late proposals may be accepted if it is determined
	that the submission was sent in ample time prior to the proposal closing and
	the delay could not be reasonably foreseen by the proposer or were due to
	force majeure.
EVALUATION OF PRO	
32. Confidentiality	Information relating to the examination, evaluation, and comparison of
	proposals, and the recommendation of contract award, shall not be disclosed
	to proposers or any other persons not officially concerned with such process, even after publication of the contract award.
	Any effort by a proposer or anyone on behalf of the proposer to influence UNDP
	in the examination, evaluation and comparison of the proposals or contract
	award decisions may, at UNDP's decision, result in the rejection of its proposal
	and may subsequently be subject to the application of prevailing UNDP's vendor
	sanctions procedures.
33. Evaluation of	UNDP shall evaluate a proposal using only the methodologies and criteria
proposals	defined in this RFP. No other criteria or methodology shall be permitted.
	UNDP shall conduct the evaluation solely on the basis of the submitted
	technical and financial proposals.
	Evaluation of proposals shall be undertaken in the following steps:
	a) Preliminary examination
	b) Evaluation of minimum eligibility and qualification (if pre-qualification
	is not done)
	c) Evaluation of technical proposals
	d) Evaluation of financial proposals.
34. Preliminary	UNDP shall examine the proposals to determine whether they are complete
examination	with respect to minimum documentary requirements, whether the documents
	have been properly signed, and whether the proposals are generally in order, among other indicators that may be used at this stage. UNDP reserves the right
	to reject any proposal at this stage.
35. Evaluation of	Eligibility and qualification of the proposer will be evaluated against the
eligibility and	minimum eligibility and qualification requirements specified in Section 4:
qualification	Evaluation Criteria and in Article 4 (Eligible proposers).
4	In general terms, vendors that meet the following criteria may be considered
	qualified:
	a) They are not included in the UN Security Council 1267/1989
	Committee's list of terrorists and terrorist financiers, and in UNDP's
	ineligible vendors' list;

- They have a good financial standing and have access to adequate financial resources to perform the contract and all existing commercial commitments,
- They have the necessary similar experience, technical expertise, production capacity, quality certifications, quality assurance procedures and other resources applicable to the supply of goods and/or services required;
- d) They are able to comply fully with the UNDP General Terms and Conditions of Contract;
- e) They do not have a consistent history of court/arbitral award decisions against the Bidder; and
- f) They have a record of timely and satisfactory performance with their clients.

36. Evaluation of technical and financial proposals

The evaluation team shall review and evaluate the technical proposals on the basis of their responsiveness to the Terms of Reference and other RFP documents, applying the evaluation criteria, sub-criteria, and point system specified in Section 4: Evaluation Criteria. A proposal shall be rendered non-responsive at the technical evaluation stage if it fails to achieve the minimum technical score indicated in Section 3: Data Sheet. When necessary, and if stated in the Data Sheet, UNDP may invite technically responsive proposers for a presentation related to their technical proposals. The conditions for the presentation shall be provided in the proposal document where required.

When necessary, and if stated in the Section 3: Data Sheet, UNDP may invite technically responsive bidders for a presentation related to their technical Proposals. The conditions for the presentation shall be provided in the bid document where required.

In the second stage, only the financial proposals of those proposers who achieve the minimum technical score will be opened for evaluation.

The evaluation method that applies for this RFP shall be as indicated in Section 3: Data Sheet, which may be either of two (2) possible methods, as follows: (a) the lowest priced method which selects the lowest evaluated financial proposal of the technically responsive Proposers; or (b) the combined scoring method which will be based on a combination of the technical and financial score.

When the Data Sheet specifies a combined scoring method, the formula for the rating of the proposals will be as follows:

Rating the Technical Proposal (TP):

TP Rating = (Total Score Obtained by the Offer / Max. Obtainable Score for TP) x 100

Rating the Financial Proposal (FP):

FP Rating = (Lowest Priced Offer / Price of the Offer Being Reviewed) x 100 Total Combined Score:

Combined Score = (TP Rating) x (Weight of TP, e.g. 70%) + (FP Rating) x (Weight of FP, e.g., 30%)

37. Postqualification / Due Diligence

UNDP reserves the right to undertake a post-qualification assessment, aimed at determining, to its satisfaction, the validity of the information provided by the proposer. Such exercise shall be fully documented and may include, but need not be limited to, all or any combination of the following:

- a) Verification of accuracy, correctness and authenticity of information provided by the proposer;
- Validation of extent of compliance to the RFP requirements and evaluation criteria based on what has so far been found by the evaluation team;

- c) Inquiry and reference checking with Government entities with jurisdiction on the proposer, or with previous clients, or any other entity that may have done business with the proposer;
- d) Inquiry and reference checking with previous clients on the performance on on-going or completed contracts, including physical inspections of previous works, as deemed necessary;
- e) Physical inspection of the proposer's offices, branches or other places where business transpires, with or without notice to the proposer;
- f) Other means that UNDP may deem appropriate, at any stage within the selection process, prior to awarding the contract.

38. Clarification of proposals

UNDP may request clarification or further information in writing from the proposers at any time during the evaluation process. The proposers' responses shall not contain any changes regarding the substance or price of the proposal, except to confirm the correction of arithmetic errors discovered by UNDP in the evaluation of the proposals, in accordance with Instructions to Proposers Article 23 (Errors or omissions).

UNDP may use such information in interpreting and evaluating the relevant proposal but is under no obligation to take it into account.

Any unsolicited clarification submitted by a proposer in respect to its proposal which is not a response to a request by UNDP, shall not be considered during the review and evaluation of the proposals.

39. Responsiveness of proposal

UNDP's determination of a proposal's responsiveness is to be based on the contents of the proposal itself. A substantially responsive proposal is one that conforms to all the terms, conditions, TOR and other requirements of the RFP without material deviation, reservation, or omission. A material deviation, reservation, or omission is one that:

- a) affects in any substantial way the scope, quality, or performance of the services specified in the contract; or
- b) limits in any substantial way, inconsistent with the solicitation documents, UNDP's rights or the proposer's obligations under the contract; or
- if rectified would unfairly affect the competitive position of other proposers presenting substantially responsive proposals.

If a proposal is not substantially responsive, it shall be rejected by UNDP and may not subsequently be made responsive by the proposer by correction of the material deviation, reservation, or omission.

40. Nonconformities , reparable errors and omission

Provided that a proposal is substantially responsive, UNDP may waive any non-conformities or omissions in the proposal that, in the opinion of UNDP, do not constitute a material deviation. These are a matter of form and not of substance and can be corrected or waived without being prejudicial to other proposers. Provided that a proposal is substantially responsive UNDP may request the proposer to submit the necessary information or documentation, within a reasonable period, to rectify nonmaterial nonconformities or omissions in the proposal related to documentation requirements. Such omission shall not be related to any aspect of the price of the proposal. Failure of the proposer to comply with the request may result in the rejection of its proposal.

For financial proposals that have been opened, UNDP shall check and correct arithmetical errors as follows:

a) if there is a discrepancy between the unit price and the line-item total that is obtained by multiplying the unit price by the quantity, the unit price shall prevail and the line item total shall be corrected, unless in the opinion of UNDP there is an obvious misplacement of the decimal

	point in the unit price; in which case, the line item total as quoted shall		
	govern and the unit price shall be corrected;		
	b) if there is an error in a total corresponding to the addition or		
	subtraction of subtotals, the subtotals shall prevail, and the total shall		
	be corrected; and		
	c) if there is a discrepancy between words and figures, the amount in		
	words shall prevail, unless the amount expressed in words is related to		
	an arithmetic error, in which case the amount in figures shall prevail.		
	If the proposer does not accept the correction of errors, its proposal shall be		
41 Pight to account	rejected, and its proposal security may be forfeited.		
41. Right to accept any proposal	UNDP reserves the right to accept or reject any proposals, and to annul the proposal process and reject all proposals at any time prior to contract award,		
and to reject any	without thereby incurring any liability to the affected proposer or proposers or		
or all proposals	any obligation to inform the affected proposer or proposers of the grounds for		
or an proposais	UNDP's action. UNDP shall not be obliged to award the contract to the lowest		
	priced offer.		
AWARD OF CONTRACT	·		
42. Award criteria	Prior to expiration of the proposal validity, UNDP shall award the Contract to		
42. Award Circciia	the qualified proposer based on the award criteria indicated in Section 3: Data		
	Sheet.		
43. Right to vary	At the time the Contract is awarded, UNDP reserves the right to increase or		
requirement at	decrease the quantity of services originally specified by up to a maximum		
time of award	twenty-five per cent (25%) of the total offer, without any change in the unit		
	price or other terms and conditions and the solicitation document.		
44. Notification of	Prior to the expiration of the period of proposal validity, UNDP will notify the		
award	successful proposer in writing by email, fax or post, that its proposal has been		
	accepted. Please note that the proposer, if not already registered at the		
	appropriate level in UNGM, will be required to complete the vendor registration		
	process on the UNGM prior to the signature and finalization of the contract.		
45. Debriefing	In the event that a proposer is unsuccessful, the proposer may request a		
	debriefing from UNDP. The purpose of the debriefing is to discuss the strengths		
	and weaknesses of the proposer's submission, in order to assist the proposer in		
	improving its future proposals for UNDP procurement opportunities. The content of other proposals and how they compare to the proposer's submission		
	shall not be discussed.		
46. Publication of	UNDP will publish the contract award on UNDP Procurement Notices website		
contract award			
	United Nations Global Marketplace, with the RFP Reference number, the		
	information of the awarded proposer's company name, contract amount or LTA		
	and the date of the contract.		
47. Contract	Within fifteen (15) days from the date of receipt of the Contract, the successful		
Signature	Bidder shall sign and date the Contract and return it to UNDP. Failure to do so		
	may constitute sufficient grounds for the annulment of the award, and		
	forfeiture of the Bid Security, if any, and on which event, UNDP may award the		
	Contract to the Second highest rated or call for new Bids.		
48. Contract Type	The types of Contract to be signed and the applicable UNDP Contract General		
and General	Terms and Conditions, as specified in Data Sheet, can be accessed at:		
Terms and	http://www.undp.org/content/undp/en/home/procurement/business/how-		
Conditions 49. Performance	we-buy.html The successful Proposer, if so specified in Section 3: Data Sheet shall furnish a		
security	Performance Security in the amount and form specified herein:		
Security	https://popp.undp.org/ layouts/15/WopiFrame.aspx?sourcedoc=/UNDP_POP		
	P DOCUMENT LIBRARY/Public/PSU Solicitation Performance%20Guarantee		

	<u>%20Form.docx&action=default</u> , within the specified number of days after receipt of the Contract from UNDP. Banks issuing performance securities must be acceptable to the UNDP comptroller, i.e. banks certified by the central bank of the country to operate as a commercial bank. The Performance Security form is available here . UNDP shall promptly discharge the proposal securities of the unsuccessful proposers pursuant to Article 17 (Proposal security). Failure of the successful proposer to submit the above-mentioned Performance Security or sign the Contract shall constitute sufficient grounds for the annulment of the award and forfeiture of the proposal security. In that event UNDP may award the contract to the next lowest ranked proposer.
50. Bank guarantee	Except when the interests of UNDP so require, it is UNDP's standard practice
for advance	not to make advance payment(s) (i.e., payments without having received any
payment	outputs). If an advance payment is allowed as per Section 3: Data Sheet, and if
	specified there, the proposer shall submit a Bank Guarantee in the full amount
	of the advance payment using this <u>bank guarantee form</u> available at :
	https://popp.undp.org/_layouts/15/WopiFrame.aspx?sourcedoc=/UNDP_POP
	P_DOCUMENT_LIBRARY/Public/PSU_Contract%20Management%20Payment%
	20and%20Taxes_Advanced%20Payment%20Guarantee%20Form.docx&action
	<u>=default</u> . Banks issuing bank guarantees must be acceptable to the UNDP
	comptroller, i.e. banks certified by the central bank of the country to operate
	as a commercial bank.
51. Liquidated	If specified in Section 3: Data Sheet, UNDP shall apply Liquidated Damages for
Damages	the damages and/or risks caused to UNDP resulting from the Contractor's
	delays or breach of its obligations as per the Contract. The payment or
	deduction of such liquidated damages shall not relieve the Contractor from any
	of its other obligations or liabilities pursuant to any current contract or purchase
	order.
52. Proposal protest	Any proposer that believes to have been unjustly treated in connection with
	this proposal process or any contract that may be awarded as a result of such
	proposal process may submit a complaint to UNDP.
	The following link provides further details regarding UNDP vendor protest
	procedures:
	http://www.undp.org/content/undp/en/home/procurement/business/protest
	-and-sanctions.html
53. Other Provisions	In the event that the Bidder offers a lower price to the host Government (e.g.
	General Services Administration (GSA) of the federal government of the United
	States of America) for similar goods and/or services, UNDP shall be entitled to
	the same lower price. The UNDP General Terms and Conditions shall have
	precedence.
	UNDP is entitled to receive the same pricing offered by the same Contractor in
	contracts with the United Nations and/or its Agencies. The UNDP General Terms
	and Conditions shall have precedence.
	The United Nations has established restrictions on employment of (former) UN
	staff who have been involved in the procurement process as per bulletin
	ST/SGB/2006/15
	http://www.un.org/en/ga/search/view_doc.asp?symbol=ST/SGB/2006/15&re
	ferer
<u> </u>	<u>ICICI</u>

SECTION 3: DATA SHEET (DS)

The following specific data shall complement, supplement or amend the provisions in Section 2: Instructions to Proposers. In case there is a conflict, the provisions herein shall prevail over those in Section 2: Instructions to Proposers.

Ref. Article in Section 2	Data	Specific Instructions / Requirements
1.	Scope	The reference number of this Request for Proposal (RFP) is RfP25/03055. The services include the independent national evaluation of an awareness raising and mobilisation campaign in the context of the 2025 Parliamentary Elections as further described in Section 5 of this RFP.
2.	Eligible proposers	Proposers from all countries are eligible to participate in this proposal process.
3.	Clarification of solicitation documents	Any request for clarification of solicitation documents must be sent directly in the system through Quantum message functionality. ATTENTION: PROPOSALS (OR ANY PART OF IT) SHALL NOT BE SUBMITTED IN THE ABOVE MANNER.
		Deadline for submitting requests for clarifications / questions: 5 (five) days before the submission deadline Supplemental information to the RFP and responses / clarifications to queries will be posted directly in the system.
4.	Language	All proposals, information, documents and correspondence exchanged between UNDP and the proposers in relation to this solicitation process shall be in English and/or Romanian .
5.	Partial proposals	Submitting proposals for parts or sub-parts of the TOR is: Not allowed
6.	Currencies	Prices shall be quoted only in the currency indicated in the system: MDL (Moldovan Leu) for local suppliers and USD (US Dollars) for international suppliers. For evaluation purposes, all the rates shall be recalculated at UN Operational Rate of Exchange indicated on the submission deadline: https://treasury.un.org/operationalrates/OperationalRates.php UNDP shall not be kept liable for any fluctuations of the exchange market during contract implementation, the Contractor being legally responsible to register any loss/gain of currency exchange resulting from

Ref. Article in Section 2	Data	Specific Instructions / Requirements	
		payments against the Contract in accordance with the national legislation.	
7.	Duties and taxes	All prices shall: Be exclusive of VAT and other applicable indirect taxes.	
8.	Proposal validity period	90 days	
9.	Proposal security	Not Required	
10.	Alternative proposals	Shall not be considered.	
11.	Pre-proposal	Will be conducted	
	conference	Date: 27 May 2025	
		Time and time zone: 11:00, Chisinau time	
		Zoom link: https://undp.zoom.us/j/89956073445?pwd=a6Mw7LxafW4sSHtjDLgEyViPopt99M.1	
		Zoom Meeting ID: 899 5607 3445	
		Zoom Meeting Passcode: 654885	
		Interested bidders must register for the session via the Quantum system by sending a request message through the platform or by sending a request to sc.md@undp.org with a reference to the respective tender.	
		Before joining the meeting kindly leave your name and contact details, after which you will be allowed to join the meeting.	
		The pre-proposal conference is:	
		⊠ not mandatory	
		Minutes of the Pre-proposal conference will be disseminated by: Direct communication to prospective Bidders by email and posting directly in Quantum and on the below tender websites: UNDP Moldova tenders , UNDP Procurement Notices and UNGM .	
12.	Site inspection	A site inspection will not be held.	
13.	Instructions for	Proposals must be submitted directly in Quantum.	
	proposal submission	Allowable manner of submitting proposals:	
		File Format: PDF files only	
		• File names must be clearly indicative of the file content and uploaded in the relevant section as instructed in the system. File	

Ref. Article in Section 2	Data	Specific Instructions / Requirements	
		names must be in English or in the language specified in this document as the bid language. • All files must be free of viruses and not corrupted.	
		It is recommended that the entire Proposal be consolidated into as few attachments as possible.	
		 The proposer should receive an email acknowledging receipt of the proposal by the system. The Financial Proposal (Forms J and K) shall be submitted directly in the system only in the "Commercial section" of the requirements. Non-compliance with this instruction may result in rejection of the proposal received. 	
14.	Deadline for proposal submission	Deadline for proposal submission is indicated in the portal . In case of discrepancies between the deadline in the system and deadline indicated elsewhere, the one in the system prevails. Note that system time zone is in EST/EDT (New York) time zone.	
15.	Proposal Opening	Public proposal opening will NOT be held	
16.	Evaluation of technical and financial proposals	Evaluation will be based on: ☑ Combined scoring method using a distribution of 70%-30% Technical proposal - financial proposal	
		The maximum number of technical points is detailed in Section 4: Evaluation Criteria.	
		To be substantially compliant, Proposers must obtain a minimum threshold of 70% of maximum points from technical evaluation.	
17.	Right to vary requirement at time of award	The maximum percentage by which quantities may be increased or decreased is 25%	
18.	Contract award to one or more proposer	UNDP will award a contract to: One Bidder Only	
19.	Type of contract to be awarded	Contract Face Sheet More information can be accessed at http://www.undp.org/content/undp/en/home/procurement/business/ how-we-buy.html See Section 6 for link to sample contract.	
20.	Expected date for commencement of contract	30 June 2025	

Ref. Article in Section 2	Data	Specific Instructions / Requirements	
21.	Conditions of contract to apply	UNDP General Terms and Conditions for contracts (goods and/or services) See Section 6 for link to the contract terms.	
22.	Performance Security	Not required	
23.	Advance payment	Not Allowed	
24.	Liquidated damages	Not Allowed Will be imposed as follows: Percentage of contract price per week of delay: 1.5% up to a maximum of 10% of the Contract value, after which UNDP may terminate the contract. Please attach the following documents with your Proposal: Company Profile, which should not exceed fifteen (15) pages, including list of relevant institutions the Company has been cooperating with, including the topic and year must be presented together with the application package. Certificate of Incorporation/ Business Registration. List of Shareholders and Other Entities Financially Interested in the Firm owning 5% or more of the stocks and other interests, or its equivalent if Bidder is not a corporation including the Certificate from State Register. Official Letter of Appointment as local representative, if Bidder is submitting a Bid on behalf of an entity located outside the country. Tax Registration/Payment Certificate issued by the Internal Revenue Authority evidencing that the Bidder is updated with its tax payment obligations, or Certificate of Tax exemption, if any such privilege is enjoyed by the Bidder. Latest Audited Financial Statements (Income Statements and Balance Sheets) including Auditor's Reports (for international companies) or registered Financial Report at the Statistical Bureau (for local companies) for the past 3 (three) years for the Bidder (2024, 2023, 2022). At least 3 Clients' statements confirming satisfactory performance by the Proposer, each JV partner/Subcontractor (if the case), on the contracts of highest value carried out, during the past 5 (five) years, by each intended participant. A copy of preliminary Agreement in case of Consortium Detailed description of the Methodology, Approach and Implementation Plan (sequence of actions) for the services required in the ToR, with clear distribution of roles and responsibilities of the proposed key personnel. The methodology shall provide a clear, organized, and strategic approach to how the evaluation will be planned and executed.	
25.	Documents to be submitted with your Proposal		

Ref. Article in Section 2	Data	Specific Instructions / Requirements	
		 Copies of contracts to prove that Offeror meets the similar experience requirement (stated under Section 4: Evaluation Criteria) CVs and Statements of Exclusivity and Availability (signed by the envisaged person) of the Key personnel (mentioned under in Section 5: ToR), including experience relevant to the required skills. Quality Certificate (e.g., ISO, etc.) and/or other similar certificates, accreditations, awards and citations received by the Bidder, if any. Environmental Compliance Certificates, Accreditations, Markings/Labels, and other evidence of the Proposer's practices which contributes to the ecological sustainability of reduction of environment impact (e.g., use of non-toxic substances, recycled raw materials, energy-efficient equipment, reduced carbon emission, etc.) Dully filled in Proposal Forms A-K (as per Section 7: Proposal Forms). Forms A-I, representing the Technical Proposal, shall be submitted directly in the system in the "Technical section" of the requirements. Forms J and K, representing the Financial Proposal shall be submitted directly in the system only in the "Commercial section" of the requirements. Please, ensure that no other documents are disclosing your financial proposal apart from Forms J and K. Noncompliance with this instruction may result in rejection of the proposal received. 	

SECTION 4: EVALUATION CRITERIA

Preliminary Examination Criteria

All criteria will be evaluated on a **Pass/Fail basis** and checked during Preliminary Examination.

Criteria	Documents to establish compliance
Completeness of the Proposal	All documents requested in Section 2: Instructions to Bidders Articles 11 and 12 have been provided and are complete.
Proposer accepts UNDP General Conditions of Contract as specified in Section 6.	Duly signed and stamped Form C: Technical Proposal Submission has been provided.
Proposal Validity	Duly signed and stamped Form C: Technical Proposal Submission has been provided.
Appropriate signatures	Proposal Forms have been duly signed and stamped.
Power of Attorney [if applicable]	Certified Letter of Appointment and/or power of attorney authorizing the representative of the Bidder to sign bids has been provided.

Minimum Eligibility and Qualification Criteria

Minimum eligibility and qualification criteria will be evaluated on a Pass/Fail basis.

If the Proposal is submitted as a Joint Venture, Consortium or Association, each member should meet the minimum criteria, unless otherwise specified.

Eligibility Criteria	Documents to establish compliance	
Legal Status: Proposer is a legally registered entity	Form D: Proposer Information	
Diversity, Inclusion and Belonging : Proposer belongs to a diverse supplier group, including micro, small or medium sized enterprise, women or youth owned business or other.	Form D: Proposer Information	
Eligibility: Vendor is not suspended, nor otherwise identified as ineligible by any UN Organization, the World Bank Group or any other International Organisation in accordance with Section 2 Article 4.	Form C: Technical Proposal Submission	
Conflict of Interest: No conflicts of interest in accordance with Section 2 Article 4.	Form C: Technical Proposal Submission	
Bankruptcy: The Proposer has not declared bankruptcy, in not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future	Form C: Technical Proposal Submission	

Qualification Criteria	Documents to establish compliance
History of non-performing contracts ¹ : Non-performance of a contract did not occur as a result of contractor default within the last 3 years ¹ .	Form F: Eligibility and Qualification
Litigation History: No consistent history of court/arbitral award decisions against the Proposer for the last 3 years.	Form F: Eligibility and Qualification
Previous Experience	
Minimum 7 (seven) years of experience in conducting quantitative surveys (e.g., market research / general population and business-to-business, social polling, political surveys, interviews, focus group). (For JV/Consortium/Association, Team Lead company should meet requirement).	
Minimum 5 (five) finalized contracts of similar size and complexity in designing and conducting quantitative surveys at the national level (with at least 1,200 respondents), including baseline/end-line research in the past 5 (five) years. (For JV/Consortium/Association, Team Lead company should meet requirement).	
Minimum Key Personnel	
The contractor must provide at least 2 key experts, with professional experience as per Terms of Reference: • 1(one) Project/Task Manager • 1(one) Lead Expert Please note: The above listed roles can be cumulated by certain team members, but not more than two roles per team member, clarifying in the Methodology the reasoning for such approach and distribution of tasks. (For JV/Consortium/Association, Team Lead company should meet requirement).	and Availability, including any other supporting documents, attached to Form G: Format for Technical Proposal.
Financial Standing	
Liquidity: The Ratio Average current assets / Current liabilities over the last 3 (three) years must be equal or greater than 1. Proposers must include in their Proposal audited balance sheets cover the last 3 (three) years.	Copy of audited financial statements for the last 3 (three) years. Form F: Eligibility and Qualification

¹ Non-performance, as decided by UNDP, shall include all contracts where (a) non-performance was not challenged by the contractor, including through referral to the dispute resolution mechanism under the respective contract, and (b) contracts that were so challenged but fully settled against the contractor. Non-performance shall not include contracts where Employer's decision was overruled by the dispute resolution mechanism. Non-performance must be based on all information on fully settled disputes or litigation, i.e. dispute or litigation that has been resolved in accordance with the dispute resolution mechanism under the respective contract and where all appeal instances available to the Bidder have been exhausted.

(For JV/Consortium/Association, all Parties cumulatives should meet requirement).	ely
Turnover: Proposers should have minimum average sales turnover of USD 90,000 for the last 3 (three	• •
years. (For JV/Consortium/Association, all Partie cumulatively should meet requirement)	Form F: Eligibility and Qualification

Technical Evaluation Criteria

Summary of technical proposal evaluation sections		
1.	Proposer's qualification, capacity and experience	300
2.	Proposed methodology, approach and implementation plan	400
3.	Management structure and key personnel	300
	Total	1000

Section	1. Proposer's qualification, capacity and experience	Points obtainable
1.1	 Reputation of organisation and staff credibility / reliability / industry standing: The company is a well-known market player with a good standing – 50 pts The company is well-known but lacks a good standing in the field – 25 pts 	50
1.2	General organisational capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted. • Age of the legal entity (public/business association, public/business support organization, public/business development service provider, etc.) (7 years – 22 pts, 2 pts for each additional year, up to 30 pts)	60
1.3	 Project management support mechanism and controls in place (no – 0 pts, yes -30 pts.) Relevance of specialised knowledge and experience on similar engagements 	
	 Have at least 7 (seven) years of relevant experience in conducting quantitative surveys (e.g., market research / general population and business-to-business, social polling, political surveys, interviews, focus group) (7 years – 30 pts, 5 pts for each additional year, up to 50 pts); Have at least 5 (five) finalized contracts of similar size and complexity in designing and conducting quantitative surveys at the national level (with at least 1,200 respondents), including baseline/end-line research in the past 5 (five) years (5 contracts – 50 pts, 5 pts for each additional contract up to 65 pts); Previous experience in conducting specialized field surveys and 	155

	Total Section 1	300
	 Organization demonstrates significant commitment to sustainability through some other means, for example internal company policy documents on women empowerment, renewable energies or membership of trade institutions promoting such issues, overall gender balance in the team, diversity within the team: people from minority, vulnerable or marginalized groups are part of the team, demonstrated experience in applying the Human Rights Based Approach and Gender Mainstreaming in the area (if relevant) - (no – 0 pts., yes – 5 pts.). 	15
1.5	 Organizational Commitment to Sustainability: Organization is compliant with ISO 14001 or ISO 14064 or equivalent – (no – 0 pts., yes – 5 pts.); Organization is a member of the UN Global Compact - (no – 0 pts., yes – 5 pts.); 	
1.4	 Demonstrated use of quality assurance procedures and risk mitigation measures via clearly described procedures/existing proven certification (no – 0 pts, yes – 20 pts.) 	20
	sociological research related to any other relevant issues (e.g. good governance, civil society, civic engagement) (no – 0 pts, yes – 20 pts); • Proven experience of working with UNDP and other international development partners and capacity to properly manage a contract/subcontract under a donor funded effort is an advantage (no– 0 pts, yes – 20 pts)	

Section	2. Proposed methodology approach and implementation plan	Points obtainable
2.1	 To what degree does the Proposer understand the task? The Proposer has full understanding of the assignment. The proposed approach and methodology fully demonstrate responsiveness to the ToR – up to 105 pts; The Proposer has satisfactory understanding of the assignment. The proposed approach and methodology correspond to the TOR but require some adjustments to properly address all the tasks – up to 70 pts; The Proposer has no and/or limited understanding of the assignment. The proposed approach and methodology don't correspond to the TOR and require major adjustments to properly address the tasks – up to 35 pts. 	105
2.2	 Have the important aspects of the task been addressed in sufficient detail? The important aspects of the task have been addressed in sufficient detail in a manner which does not require any further clarification on the proposed methodology – up to 105 pts; The important aspects of the task have been addressed in a manner which requires some clarification on the proposed methodology – up to 70 pts; The important aspects of the task have not been addressed in sufficient detail and require major clarification on the proposed methodology – up to 35 pts. 	105

	Total Section 2	400
2.7	Were any quality assurance, risk mitigation measures procedures and warranty proposed? (no – 0 pts., yes – 40 pts)	40
2.0	 Iogical, realistic and promise efficient implementation of the project? The presentation is clear, well-structured with a defined and realistic sequence of activities, which promises efficient implementation of the assignment – up to 80 pts; The presentation is clear, well-structured with a defined yet rather unrealistic sequence of activities – up to 50 pts; The presentation is not well structured and doesn't present a clear sequence of activities – up to 20 pts. 	80
2.3	 Are the different components of the project adequately weighted relative to one another? The different components of the assignment have been fully weighted relative to one another – up to 70 pts; The different components of the assignment have been partially weighted relative to one another – up to 40 pts; The different components of the assignment have not been weighted relative to one another – up to 10 pts. Is the presentation clear and is the sequence of activities and the planning 	70

Section	Section 3. Management Structure and Key Personnel		
1	Team Leader - Project/Task Manager		
	University degree in project management, social studies, statistics, economics, or another related field (Bachelor's degree – 10 pts., Master's degree – 20 pts., PhD – 30 pts.)	30	
	At least 10 (ten) years of experience in planning, organizing and supervising/leading comprehensive sociological surveys and other related quantitative and qualitative research (10 years – 30 pts., each additional year – 2 pt, up to max 40 pts.)	40	150
	Experience in a similar position in at least 5 (five) similar projects in the same role (5 projects – 40 pts., each additional project – 5 pts., up to max 50 pts.)	50	
	Experience in working with state/public authorities and/or international development organisations (no -0 pts., yes -20 pts.)	20	
	Proficiency in Romanian and English languages (Each language 5 pts, up to max 10 pts.)	10	
2	Senior Expert		
	University degree in in sociology, statistics, mathematics, economics, information technology, psychology or another related field (Bachelor's degree – 10 pts., Master's degree – 20 pts., PhD – 30 pts.)	30	
	At least 7 (seven) years of experience in designing and implementing sociological surveys and other related quantitative and qualitative research (7 years – 30 pts., each additional year – 2 pt, up to max 40 pts.)	40	150
	Experience in a similar position in at least 5 (five) similar projects in the same role (5 projects – 40 pts., each additional project – 5 pts., up to max 50 pts.)	50	

to max 10 pts.) Total Sec	tion 3	300
Proficiency in Romanian and English languages (Each language 5 pts, up	10	
development organisations (no – 0 pts., yes – 20 pts.)		
Experience in working with state/public authorities and/or international	20	



SECTION 5. TERMS OF REFERENCE

Independent national evaluation of an awareness raising and mobilisation campaign in the context of the 2025 Parliamentary Elections



A. Background information

The "Strengthening Democratic Resilience in Moldova" (EDMITE III) project, spanning from August 2024 to December 2028, aims to fortify Moldova's democratic consolidation against internal and external challenges such as cyber operations, information operations, illicit political financing, and efforts to delegitimize democratic processes. Developed in response to the 2024 UN Electoral Assistance Needs Assessment Mission, the project seeks to enhance oversight and transparency of political contestants, strengthen electoral institutions, and deepen civic engagement. It is structured around a theory of change that suggests improved oversight and transparency of political contestants, strengthened electoral institutions, and deepened civic engagement will collectively foster a more resilient democratic framework in Moldova.

The project focuses on three main outputs: improved oversight of political finance, parties, and campaigns; strengthened and more resilient electoral institutions; and improved civic engagement and inclusivity.

The implementation strategy is collaborative, engaging with government bodies, civil society, and international partners, and is divided into three phases, each focusing on specific electoral events and incorporating lessons learned for continuous improvement.

Context of the required services.

The 2025 parliamentary elections in Moldova represent a critical moment for democratic governance and civic engagement. UNDP in collaboration with the Central Election Commission, and other national authorities will implement a comprehensive communication and outreach campaign to enhance voter participation, counter electoral corruption such as vote buying, and ensure inclusivity, particularly among marginalized groups such as women, youth, and rural populations.

In this context, UNDP requires a Service Provider to conduct an independent evaluation of the communication campaign.

B. Specific Objectives

The Project seeks to contract a qualified company (hereafter "the Company") to evaluate the efficacy of a communication campaign in the context of the 2025 Parliamentary elections.

This evaluation seeks to assess the effectiveness of the communication campaign in achieving its objectives, identify lessons learned, and provide actionable recommendations for future initiatives.

This evaluation will allow UNDP and its partners to learn from the campaign, measure its efficacy, and make necessary changes and resource allocations in the future.

C. Scope

The contractor will undertake the following major activities:

a) Quantitative survey (baseline). The service provider shall undertake a quantitative baseline assessment of the population's knowledge, attitudes, and practices concerning electoral and political processes, voting behaviour, and perceptions of electoral integrity, including issues related to electoral corruption. The minimum characteristics of the survey shall be as follows:

Min Sample size	Max Margin of Error	Min Confidence Interval	Min Questions	Language
1200	<3.5%	95%	40	Rom/Rus

The details of the methodology and scope are detailed below.



b) Post-campaign survey. Following the completion of the campaign, the contractor shall conduct a post-campaign KAP survey to measure changes in awareness, attitudes, and behaviours. The post-campaign assessment shall mirror the baseline in methodology, ensuring comparability, and include:

The characteristics of the survey shall be as follows:

Min Sample size	Max Margin of Error	Min Confidence Interval	Min Questions	Language
1200	<3.5%	95%	40	Rom/Rus

Both the baseline and post-campaign surveys must be designed to allow for disaggregation and weighting by key criteria—such as age group, gender, region, urban/rural location, language, ethnicity (where relevant), education level, employment status, and other priority groups (e.g., persons with disabilities, youth). The final set of disaggregation criteria will be agreed upon by UNDP and the CEC following the pilot testing of the initial assessment questionnaire (administered to 30–50 respondents). Based on feedback from the pilot, the Service Provider will refine the survey tools and methodology in close coordination with UNDP.

c) Qualitative Focus Group (QFG):

Organize at least three (3) focus group discussions for each phase, baseline and post-campaign (i.e. in total at least 6 focus groups), composed of 5–10 participants each.

These shall focus on demographic groups with historically lower voter turnout or those considered vulnerable or marginalized (e.g., youth, women, vulnerable communities).

Topics should explore insights on the impact and reach of the campaign, as well as shifts in public perception related to electoral corruption and participation. Final thematic will be agreed on with UNDP.

Expected Deliverables (for both assessments) see table section d. Deliverable and Schedules/Expected Outputs:

- Inception report including methodology, data collection tools and instruments, pilot-testing results, sampling framework.
- Cleaned and anonymized datasets
- Transcripts/summaries of all QFGs
- Draft (pre-campaign) and final analytical (post-campaign) reports with comparative findings (pre/post), PPT format.
- Executive summary with recommendations.

D. Approach and Methodology

To achieve the above-mentioned scope, the following specific goals and tasks shall be carried out by the Service Provider:

- Develop the full methodology for conducting both the baseline and post-campaign surveys, as well as
 the associated QFG discussions, in both English and Romanian. The team will be providing the first set
 of questions that will be reviewed by the Service Provider Senior Expert. The methodology must be
 based on the pre-defined questionnaires, structure, and timelines agreed upon with UNDP. It should
 include:
 - Sampling strategy,
 - Data collection and collation procedures,
 - · Quality control mechanisms,



• Initial data analysis approach.

The methodology must include a supervision and quality assurance system for enumerators (data collectors), ensuring that data is collected ethically, accurately, and consistently. Measures such as spot checks and random revisits must be built in to validate data quality and integrity.

- 2. Prepare comprehensive technical guidelines for survey implementation in Romanian, Russian, and English. These should include operational instructions, enumerator protocols, and procedures. The Service Provider shall organize meetings with UNDP to present and discuss the content of these guidelines.
- 3. Ensure Confidentiality, Anonymity, and Ethical Standards through clear, written protocols detailing:
 - How respondent confidentiality and anonymity will be guaranteed
 - Data protection and database security measures
 - Ethical safeguards ensuring non-discriminatory participation, including respect for gender, ethnicity, religion, disability, and sexual orientation. These standards must comply with UNDP's human rights-based approach to programming and international ethical guidelines for research
- 4. Conduct a training (online) for all enumerators (data collector) involved in data collection. The training must cover:
 - Randomization and sampling procedures;
 - Survey tools and interview techniques;
 - Data security and respondent consent;
 - Standardized instructions and interview guidance.

Only certified enumerators who complete the training shall be authorized to carry out data collection.

- 5. Pilot the Survey Tools Pilot test both the quantitative survey instruments with 30 to 50 respondents to validate question clarity, flow, and timing. The methodology should be adjusted based on lessons learned from the pilot.
- 6. Carry out each survey (baseline and post-campaign) with a minimum of 1200 respondents, using data collection modes (e.g. Computer Assisted Personal Interview) agreed with UNDP. The sample must be representative at the national level and allow for disaggregation by gender, age, location (urban/rural), region, language, and other relevant criteria agreed on.
- 7. Pre-Electoral Technical Report: After completing the first round of data collection (quantitative and qualitative), prepare a technical report presenting:
 - Sampling statistics (e.g. number of individuals contacted, refusals),
 - Fieldwork challenges and solutions,
 - Lessons learned and adjustments made,
 - A detailed explanation of the methodology applied.

Repeat All Steps for the Post-Campaign Phase by Re-applying all steps listed above (1–7) for the second round of data collection, following the communication campaign.

8. Final Comparative Analysis Report: Prepare a final analytical report comparing the baseline and post-campaign survey results. The report should assess the impact of the communication campaign on public awareness, perceptions, and behaviour. It must clearly illustrate trends, changes, and key findings with actionable insights for UNDP and partners (e.g. CEC).



E. Deliverables and Schedules/Expected Outputs

	Key deliverables	Tentative timeframe
1.	Inception Report (10–15 pages): Detailed report including developed methodology, work plan, results of pilot-testing, and data collection tools. The contractor will receive the communication campaign strategy and workplan and objectives. They shall use this to develop the inception report. The inception report shall be in English and Romanian.	14 July 2025 10 working days after contract signature.
2.	Operational Manual: Develop a comprehensive, clear, and multilingual operational manual with technical guidelines, to be reviewed and validated with UNDP.	14 July 2025 10 working days after contract signature.
3.	 Conduct a baseline assessment via representative sociological research to assess population's knowledge, attitudes, and practices concerning electoral and political processes, voting behaviour, and perceptions of electoral integrity, including issues related to electoral corruption. This evaluation shall include a training of the field staff covering all components (tools, ethics, consent, randomization) and pilot testing conducted with at least 50 participants (documented adjustments integrated into final methodology). The survey will have a minimum of 1200 respondents for national representation, achieved with a margin of error ≤ ±3.5% at 95% confidence. Conduct at least 3 focus groups composed of 5–10 participants each, focused on demographic groups with historically lower voter turnout or those considered vulnerable or marginalized (e.g., youth, women, vulnerable communities). 	28 July 2025 15 working days after delivery of the operational manual
4.	Baseline Report (30-40 slides): Findings from July 2025 baseline study (Survey and QFGs). The report shall be provided as a PowerPoint deck in English using high quality data visualizations. Raw Data shall be made available in statistical format (csv, spss, etc.)	One working day after the delivery of the baseline collection report
5.	 Data collection for final Evaluation Report (post-campaign): Conduct a post-campaign assessment via representative sociological research to assess population's knowledge, attitudes, and practices concerning electoral and political processes, voting behaviour, and perceptions of electoral integrity, including issues related to electoral corruption. This evaluation shall include a 	31 October 2025 20 working days after the date of



	 training of the field staff covering all components (tools, ethics, consent, randomization). The survey will have a minimum of 1200 respondents for national representation, achieved with a margin of error ≤ ±3.5% at 95% confidence. Conduct at least 3 focus groups composed of 5–10 participants each, focused on demographic groups with historically lower voter turnout or those considered vulnerable or marginalized (e.g., youth, women, vulnerable communities). Topics should explore insights on the impact and reach of the campaign, as well as shifts in public perception related to electoral corruption and participation. Final thematic will be agreed on with UNDP. 	the elections.
6.	Draft Evaluation Report (30-40 slides): The report shall be provided as a PowerPoint deck in English using high quality data visualizations. Raw Data shall be made available in statistical format (csv, SPSS, etc.) and shall contain both waves.	1 November 2025 One working day after the delivery of the final evaluation report
7.	Final Evaluation Report (30-40 pages) and presentation: Comprehensive analysis with actionable recommendations comparing results (Survey and QFGs) for both campaigns, including an executive summary with recommendations. Prepare a user-friendly presentation to be presented to UNDP and partners. The report shall be presented in Romanian & English and in Word Format.	30 November 2025 20 working days after the submission of the final evaluation report.

F. Confidentiality statement

All data and information received from the UNDP Project and CEC for the purposes of this assignment are to be treated confidentially and only to be used for the execution of these Terms of Reference. Violation of confidentiality requirements may result in immediate termination of contract.

All intellectual property rights arising from the execution of these Terms of Reference are assigned to UNDP. The contents of written materials obtained and used in this assignment may not be disclosed to any third parties without the expressed advance written authorization of UNDP.

The evaluation shall be conducted in an ethical manner and in accordance with best research practices.

The Company will adhere to the two important ethical issues when conducting the study: confidentiality and informed consent of each individual respondent. The respondents' right to confidentiality should always be respected and the legal requirements on personal data protection adhered to.



G. Professional Qualifications of the Successful Contractor and its key personnel

The Bidder must demonstrate a clear and accurate understanding of the ToR. The Service provider would have to submit a Proposed methodology approach and implementation plan.

The qualifications outlined below apply both to the Service Provider organization and to key personnel proposed for the assignment.

I. Minimum Qualifications of the Service Provider

Interested bidders must meet the following minimum eligibility requirements:

- A minimum of 7 years of experience in conducting quantitative surveys (e.g., market research / general population and business-to-business, social polling, political surveys, interviews, focus group);
- Minimum 5 (five) finalized contracts of similar size and complexity in designing and conducting quantitative surveys at the national level (with at least 1,200 respondents), including baseline/end-line research in the past 5 (five) years.

II. Key Services and Responsibilities

The Service Provider will be responsible for:

- Designing and managing the end-to-end implementation of two nationwide surveys and associated qualitative components.
- Ensuring high standards of methodological soundness, data quality, confidentiality, and ethical participation.
- Providing a well-structured and experienced team to carry out the assignment in line with the timelines and quality standards agreed with UNDP.
- Deliver the reports according to the requirements.

III. Required Team Composition

The proposed team must include the following Key Personnel (additional roles may be proposed as needed to ensure quality delivery):

- Team Leader Project/Task Manager
- Senior Expert

IV. Minimum qualifications of the team

Team Leader - Project/Task Manager

- University degree in in sociology, statistics, mathematics, economics, information technology, psychology or another related field
- Professional Experience:
 - At least 10 (ten) years of experience in planning, organizing and supervising/leading comprehensive sociological surveys and other related quantitative and qualitative research
 - Experience in a similar position in at least 5 (five) similar projects in the same role
 - Experience in working with state/public authorities and/or international development organisations
- Proficiency in Romanian and English languages

Senior Expert

- University degree in in sociology, statistics, mathematics, economics, information technology, psychology or another related field
- Professional Experience:
 - At least 7 (seven) years of experience in designing and implementing sociological surveys and other related quantitative and qualitative research
 - Experience in a similar position in at least 5 (five) similar projects in the same role



- Experience in working with state/public authorities and/or international development organisations
- Proficiency in Romanian and English languages (Each language 5 pts, up to max 10 pts.)

V. Staffing Commitment and Substitution Policy

- Bidders must clearly indicate the level of effort (in working days) allocated to each deliverable, along with the specific roles and responsibilities of each team member.
- CVs must be submitted for all proposed key personnel, detailing:
 - o Role in the project
 - o Relevant experience and qualifications
 - o Education, training, and certifications
 - At least three professional references with contact details
 - Language proficiencies

Bidders agree that Key Personnel listed in the proposal will be assigned to the project for the agreed duration, unless substitution is formally approved in writing by the UNDP Project Team.

If subcontractors are proposed, the same format and qualification standards apply to their team members.

Bidders should enclose a résumé for each person anticipated to be assigned to the project and should include specific information on the experience and roles, excluding supervisors and enumerators. Only Key staff will be subject to Technical and Financial evaluation. However, cost of Supervisors and Enumerators should be included in the Financial proposal under Additional Staff.

UNDP reserves the right to request the withdrawal or replacement of any team member who does not perform to the expected standard. Any such replacement must be at no additional cost to UNDP.

VI. Gender and Diversity Commitment

UNDP Moldova strongly encourages applications from:

- Women
- Persons with disabilities
- Roma and other ethnic or religious minorities

All Service Providers are expected to demonstrate commitment to the core values of the United Nations, including:

• Respect for diversity of culture, gender, religion, ethnicity, nationality, language, age, HIV status, disability, and sexual orientation, or any other status.

VII. Use of Civil Servants or Public Officials

Civil servants or staff from public institutions may only be proposed if a clear justification is provided, including:

- Their unique added value to the assignment
- A Non-Objection Letter from their employer

H. Institutional arrangements

The Service Provider will work under the guidance of and in close cooperation with the UNDP Chief Technical Adviser (CTA) for substantive aspect and will be directly supervised by the Project Manager for administrative aspects of the assignment.



Deliverables shall be approved by the UNDP Project Manager and the CTA.

The Contractor shall follow the agreed time schedule and be accountable for the delivery of quality outputs to the Project Manager and CTA, who will approve contractor's deliverables.

All documentation related to deliverables shall be provided by the Service Provider in one (1) electronic copy using the standard software products (Microsoft Office Word, Excel, SPSS/STRATA, and PowerPoint).

Before submission of final deliverables, the Service Provider will discuss the draft documents with the parties involved, so that the final products reflect their comments.

<u>Translation & interpretation:</u> All documentation related to the assignment shall be in Romanian, English, or Russian as specified in Sections C. Scope, D. Approach and Methodology and E. Deliverables and Schedules/Expected Outputs. All documents submitted, in Romanian, Russian and English, as described in the delivery table will be subject to proofreading and editing to ensure compliance with the language and terminology in the national legislation regulating the subject matter of the assignment. The Service Provider shall ensure, if necessary, interpretation into Romanian and English during interviews, meetings, presentations, and briefings organised through telephone or online, as well as translation of assignment related documentation and deliverables into Romanian, English and or Russian as specified. Any translation, interpretation and proof-reading costs shall be listed separately in the financial proposal

The Service Provider shall provide a brief email update on progress once per week during the duration of the activity.

If the Service Provider fails to meet the required service levels, the following actions may be taken, in line with UNDP contract management and quality assurance procedures:

- 1. Immediate written feedback will be issued, requesting the provider to take corrective action within a specified timeline.
- 2. Any incomplete or substandard deliverables must be revised and resubmitted at no additional cost to UNDP.
- 3. Payment may be withheld until deliverables meet the agreed standards as per the contract.
- 4. UNDP reserves the right to conduct random field checks or request raw data for validation of results.
- 5. Repeated or unresolved non-compliance with service levels may result in early termination of the contract as per UNDP's General Terms and Conditions.

I. Facilities to be provided by UNDP

The Service Provider is expected to liaise with UNDP and the company in charge of the implementation of the communication campaign, as well as the CEC.

J. Expected duration of the contract/assignment

The assignment is expected to take place from June to November 2025. The service provider will be required to deliver key outputs during two critical phases: the first, preceding the electoral period; and the second, following the scheduled elections in late September. Final timeframes will be determined by the electoral calendar.

K. Price and Schedule of Payments

The Proposer is required to submit a detailed technical proposal that clearly demonstrates their understanding of the assignment, outlines a structured and well-justified methodology, defines the scope of work in line with



the TOR, presents a logical sequence of activities with realistic timelines, and includes a conceptual framework, risk mitigation measures, and quality assurance mechanisms—allowing for an objective and transparent assessment against the evaluation criteria outlined in the solicitation.

The financial proposal shall specify a total lump sum amount, and payment terms around specific and measurable (qualitative and quantitative) deliverables. Payment will be made upon the successful completion of the tasks assigned and submission of the assessment report. Payments are based upon output, i.e. upon delivery of the services specified in the TOR. To assist the requesting unit in the comparison of financial proposals the financial proposal shall include a breakdown of this lump sum amount (see Form K).

L. Additional information

Any request for clarification regarding the solicitation documents must be submitted directly through the message functionality in the Quantum system.

An information session on the deliverables, methodology, and other relevant questions will be held. Interested bidders must register for the session via the Quantum system by sending a request message through the platform or by sending a request to sc.md@undp.org with a reference to the respective tender. More details on this are provided in Section 3.



SECTION 6: CONDITIONS OF CONTRACT AND CONTRACT FORMS

6.1 The types of Contract to be signed and the applicable **UNDP Contract General Terms and Conditions**, as specified in Data Sheet, can be accessed at

http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html

6.2 Special Conditions of Contract

Not applicable.



SECTION 7: PROPOSAL FORMS

- Form A: Proposal Confirmation
- Form B: Checklist
- Form C: Technical Proposal Submission
- Form D: Proposer Information
- Form E: Joint Venture/Consortium/Association Information
- Form F: Eligibility and Qualification
- Form G: Format for Technical Proposal
- Form H: Format for CV of Proposed Key Personnel
- Form I: Statement of Exclusivity and Availability
- Form J: Financial Proposal Submission [Form J is part of the Financial Proposal and shall be submitted directly in the system only in the "Commercial section" of the requirements. Please, ensure that no other documents are disclosing your financial proposal apart from Forms J and K. Non-compliance with this instruction may result in rejection of the proposal received.]
- Form K: Format for Financial Proposal [Forms K is part of the Financial Proposal and shall be submitted directly in the system only in the "Commercial section" of the requirements. Please, ensure that no other documents are disclosing your financial proposal apart from Forms J and K. Non-compliance with this instruction may result in rejection of the proposal received.]



FORM A: PROPOSAL CONFIRMATION

Please acknowledge receipt of this RFP by completing this form and returning it by email to the address, and by the date specified, in the Letter of Invitation.

To: Insert name of contact person Email: Insert contact person's email - do not

enter secure proposal email address

From: Insert name of proposer

Subject RFP reference RfP25/03055

Check the appropriate box	Description
	YES, we intend to submit a proposal.
	NO , we are unable to submit a competitive proposal for the requested services at the moment

If you selected NO above, please state the reason(s) below:

Check applicable	Description
	The requested services are not within our range of supply
	We are unable to submit a competitive proposal for the requested services at the moment
	The requested services are not available at the moment
	We cannot meet the requested terms of reference
	The information provided for proposal purposes is insufficient
	Your RFP is too complicated
	Insufficient time is allowed to prepare a proposal
	We cannot meet the delivery requirements
	We cannot adhere to your terms and conditions e.g. payment terms, request for performance security, etc. Please provide details below.
☐ Sustainability criteria/requirements are too stringent (if applicable)	
	We do not export
	We do not sell to the UN
	Your requirement is too small
	Our capacity is currently full
	We are closed during the holiday season
	We had to give priority to other clients' requests
☐ The person handling proposals is away from the office	
Other (please provide reasons below):	
Further information: Click or tap here to enter text.	
	We would like to receive future RFPs for this type of services
	We don't want to receive RFPs for this type of services

Questions to the Supplier concerning the reasons for no proposal should be addressed to Click or tap here to enter text. phone Click or tap here to enter number., email Click or tap here to enter text..



FORM B: CHECKLIST

This form serves as a checklist for preparation of your Proposal. Please complete the returnable Proposal Forms in accordance with the instructions and return them as part of your Proposal submission: No alteration to the format of forms shall be permitted and no substitution shall be accepted.

Before submitting your Proposal, please ensure compliance with the instructions in Section 2: Instructions to Proposers and Section 3: Data Sheet.

Technical Proposal:

Have you duly completed all the Returnable Proposal Forms?	
Form C: Technical Proposal Submission	
Form D: Proposer information	
Form E: Joint Venture/Consortium/Association Information	
Form F: Eligibility and Qualification	
Form G: Technical Proposal	
Form H: CVs of proposed key personnel	
Form I: Statements of exclusivity and availability for key personnel	
Have you provided the required documents to establish compliance with the evaluation criteria in Section 4?	
Have you provided the required documents in support of Form D: Proposer Information?	

Financial Proposal:

Form J: Financial Proposal Submission	
Form K: Financial Proposal	

Forms J and K, representing the Financial Proposal shall be submitted directly in the system only in the "Commercial section" of the requirements. Please, ensure that no other documents are disclosing your financial proposal apart from Forms J and K. Non-compliance with this instruction may result in rejection of the proposal received.



FORM C: TECHNICAL PROPOSAL SUBMISSION

Name of Proposer:		Click or tap here to enter text.		Click or tap to enter a date.
RFP refere	ence:	RfP25/03055		

We, the undersigned, offer to supply the services required for Click or tap here to enter text.in accordance with your Request for Proposals No. Click or tap here to enter text. We hereby submit our Proposal, which includes this Technical Proposal and our Financial Proposal uploaded separately under the commercial section in the system as instructed.

Proposer Declaration: on behalf of our firm, its affiliates, subsidiaries and employees, including any JV / Consortium / Association members or subcontractors or suppliers for any part of the contract.

		,.
Yes	No	
		Requirements and Terms and Conditions: I/We have read and fully understand the RFP, including the RFP Information and Data Sheet, Terms of Reference, the General Conditions of Contract and any Special Conditions of Contract. I/we confirm that the proposer agrees to be bound by them.
		I/We confirm that the proposer has the necessary capacity, capability and necessary licenses to fully meet or exceed the requirements and will be available to deliver throughout the relevant contract period.
		Ethics : In submitting this proposal I/we warrant that the proposer: has not entered into any improper, illegal, collusive or anti-competitive arrangements with any competitor; has not directly or indirectly approached any representative of the buyer (other than the point of contact) to lobby or solicit information in relation to the RFP; has not attempted to influence, or provide any form of personal inducement, reward or benefit to any representative of the buyer.
		I/We confirm to undertake not to engage in proscribed practices, or any other unethical practice, with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN and we have read the United Nations Supplier Code of Conduct : https://www.un.org/Depts/ptd/about-us/un-supplier-code-conduct and acknowledge that it provides the minimum standards expected of suppliers to the UN.
		Conflict of interest: I/We warrant that the proposer has no actual, potential or perceived conflict of Interest in submitting this proposal, or entering into a contract to deliver the requirements. Where a conflict of interest arises during the RFP process the proposer will report it immediately to the Procuring Organisation's Point of Contact.
		Prohibitions and Sanctions: I/We hereby declare that our firm, ultimate beneficial owners, affiliates or subsidiaries or employees, including any JV/Consortium members or subcontractors or suppliers for any part of the contract is not under procurement prohibition by the United Nations, including but not limited to prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists and have not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization.
		I/We do not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings



Yes	No	
		with our firm in his/her capacity as UN staff member within the last three years of service with
		the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15);
		Bankruptcy: I/We have not declared bankruptcy, are not involved in bankruptcy or
		receivership proceedings, and there is no judgment or pending legal action against us that
		could impair our operations in the foreseeable future.
		Proposal Validity Period: I/We confirm that this Proposal, including the price, remains open
		for acceptance for the proposal validity period.
		I/We understand and recognize that you are not bound to accept any proposal you receive.
		By signing this declaration, the signatory below represents, warrants and agrees that he/she
		has been authorised by the Organisation/s to make this declaration on its/their behalf.

-	

[Stamp with official stamp of the Proposer]



FORM D: PROPOSER INFORMATION

RFP Reference	RfP25/03055			
Legal name of Proposer	Click or tap here to enter text.			
Legal Address, City, Country	Click or tap here to enter text.			
Website	Click or tap here to enter text.			
Year of registration	Click or tap here to enter text.			
Proposer's Authorized Representative information	Name and Title: Click or tap here to enter text. Telephone numbers: Click or tap here to enter text. Email: Click or tap here to enter text.			
Legal structure	Choose an item.			
No. of full-time employees	Click or tap here to enter number.			
No. of staff involved in similar contracts	Click or tap here to enter number.			
Are you a UNGM registered vendor?	☐ Yes ☐ No If yes, insert UNGM Vendor Number			
Years of supplying to UN organisations	Click or tap here to enter text.			
Are you a Click or tap here to enter text.vendor?	☐ Yes ☐ No If yes, insert Vendor Number			
Countries of operation	Click or tap here to enter text.			
Subsidiaries in the region (please indicate names of subsidiaries and addresses, if relevant to the proposal)	Click or tap here to enter text.			
Commercial Representatives in the country: Name/Address/Phone (for international companies only)	Click or tap here to enter text.			
Quality Assurance Certification (e.g. ISO 9000 or Equivalent) (If yes, provide a Copy of the valid Certificate):	-			
Does your Company have a corporate environmental policy or environmental management system/accreditation such as ISO	Tick all that apply and provide supporting documentation : ☐ Corporate Environmental Policy			



□ ISO 14001
□ ISO 14064
☐ Other, specify Click or tap here to enter text.
Attach a formal statement that outlines your organisation's commitment to sustainability, where possible providing evidence of tangible results that demonstrate progress such as: Tick all that are attached: □ Formal statement
☐ Sustainability report
☐ UN Global Compact Communication on Progress
☐ Other, specify Click or tap here to enter text.
Click or tap here to enter text.
Choose an item.
If yes, please provide link to Global Compact profile:
Click or tap here to enter text.
Bank Name: Click or tap here to enter text. Bank Address: Click or tap here to enter text. IBAN: Click or tap here to enter text. SWIFT/BIC: Click or tap here to enter text. Account Currency: Click or tap here to enter text. Bank Account Number: Click or tap here to enter text.



Contact person that Click or tap here to enter text. may contact for requests for clarifications during Proposal evaluation Name and Title: Click or tap here to enter text.

Telephone numbers: Click or tap here to enter text.

Email: Click or tap here to enter text.



FORM E: JOINT VENTURE/CONSORTIUM/ASSOCIATION INFORMATION

Name of Proposer:		Click or tap here to enter te	ext.		Date:	Click or tap to enter a date.
RFP reference: RfP25/03055					I	
	e completed re/Consortium/.	•	Proposal	if the F	Proposa	l is submitted as a Joint
No		ner and contact information nbers, fax numbers, e-mail add	-			ortion of responsibilities (in f services to be performed
1	Click or tap he	ere to enter text.		Click or ta	ap here	to enter text.
2	Click or tap he	ere to enter text.		Click or ta	ap here	to enter text.
3	Click or tap he	ere to enter text.		Click or ta	ap here	to enter text.
Associ even exect	ciation during to the contract is ution)		document	-	every p	artner, which details the likely
□ Lett	ter of intent to 1	form a joint venture OF	S □ 1/	//Consortiu	um/Asso	ociation agreement
	e jointly and se		•			nture/Consortium/Association ilment of the provisions of the
Nam:	e of partner:			of partner		
Signa	nture:		Signat	ure:		
Date:			Date:			



Name of partner:	Name of partner:		
Signature:	Signature:		
Date:	Date:		



FORM F: ELIGIBILITY AND QUALIFICATION

Name of Proposer:	Click or tap here to enter text.	Date:	Click or tap to enter a date.
RFP reference:	RfP25/03055		

If JV/Consortium/Association, to be completed by each partner.

History of Non- Performing Contracts

□No non-	□No non-performing contracts during the last 3 years					
☐ Contrac	☐ Contract(s) not performed in the last 3 years					
Year	Non- performed portion of contract	Contract Identification	Total Contract Amount (current value in US\$)			
		Name of Client:				
		Address of Client: Reason(s) for non-performance:				

Litigation History (including pending litigation)

•								
☐ No litiga	☐ No litigation history for the last 3 years							
☐ Litigation	n History as indicate	ed below						
Year of	Amount in	Contract Identification	Total Contract Amount					
dispute	dispute (state		(state currency)					
•	currency)		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
		Name of Client:						
		Address of Client:						
		Matter in dispute:						
		Party who initiated the dispute:						
		Status of dispute:						
		Party awarded if resolved:						

Previous Relevant Experience

Please list only previous similar assignments successfully completed in the **last 7 (seven) years**. The previous experience presented must align with the requirements outlined in Section 4: Evaluation Criteria and Section 5: Terms of Reference of this Request for Proposal. It should demonstrate the relevance of specialized knowledge and experience in similar assignments, particularly within the region or country.

List only those assignments for which the Proposer was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the Proposer's individual experts working privately or through other firms cannot be claimed as the relevant experience of the Proposer, or that of the Proposer's partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The Proposer should be prepared to substantiate the claimed experience by presenting copies of relevant documents and references if so requested.



Project name & Country of Assignment	Client & Reference Contact Details	Contract Value (please include the currency)	Period of activity and status (month/year)	Types of activities undertaken and role (Contractor, sub-contractor or consortium member)

Proposers may also attach their own Project Data Sheets with more details for assignments abo	Proposers may a	also attach their own Pro	iect Data Sheets with mo	ore details for assignments abov
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☐ Attached are the Statements of Satisfactory Performance from the Top 3 (three) Clients or more.

Financial Standing

Annual Turnover for the last 3 years	Year 2024	Currency: USD	Amount
	Year 2023	Currency: USD	Amount
	Year 2022	Currency: USD	Amount
Latest Credit Rating (if any), indicate the source and date.			

Financial information (state currency)	Historic information for the last 3 years				
	2022	2023	2024		
	Information from Balance Sheet				
Total Assets (TA)					
Total Liabilities (TL)					
Current Assets (CA)					
Current Liabilities (CL)					
	Infori	mation from Income State	ment		
Total / Gross Revenue (TR)					
Profits Before Taxes (PBT)					
Net Profit					
Current Ratio (current					
assets/current liabilities)					

☐ Attached are copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the years required above complying with the following condition:

- a) Must reflect the financial situation of the Proposer or party to a JV, and not sister or parent companies;
- b) Historic financial statements must be audited by a certified public accountant;
- c) Historic financial statements must correspond to accounting periods already completed and audited. No statements for partial periods shall be accepted.



FORM G: FORMAT FOR TECHNICAL PROPOSAL

Name Proposer:	of	Click or tap here to enter text.	Date:	Click or tap to enter a date.
RFP reference:		RfP25/03055		

The proposer's proposal must be organised to follow the format of this Technical Proposal Form. Where the proposer is presented with a requirement or asked to use a specific approach, the proposer must not only state its acceptance, but also describe, where appropriate, how it intends to comply. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.

Section 1: Proposer's qualification, capacity and expertise

- **1.1** Brief description of the organisation, including the year and country of incorporation, and types of activities undertaken.
- **1.2** General organizational capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted (if so, provide details).
- **1.3** Relevance of specialised knowledge and experience on similar engagements done in the region/country. The previous experience presented must align with the requirements outlined in Section 4: Evaluation Criteria and Section 5: Terms of Reference of this Request for Proposal.
- **1.4** Quality assurance procedures and risk mitigation measures.
- **1.5** Organization's commitment to sustainability.

Section 2: Proposed Methodology, Approach and Implementation Plan

This section should demonstrate the proposer's responsiveness to the TOR by identifying the specific components proposed, addressing the requirements, providing a detailed description of the essential performance characteristics proposed and demonstrating how the proposed approach and methodology meets or exceeds the requirements. All important aspects should be addressed in sufficient detail and different components of the project should be adequately weighted relative to one another.

- **2.1** A detailed description of the approach, conceptual framework and methodology for how the Proposer will achieve or exceed the requirements of the Terms of Reference, keeping in mind the appropriateness to local conditions and project environment. Detail how the different service elements shall be organised, controlled and delivered.
- **2.2** A detailed description of the Bidder's internal technical and quality assurance mechanisms and risks identified, if any.
- **2.3** A detailed methodology that provides a clear, organized, and strategic approach to how the evaluation will be planned and executed.
- **2.4** Implementation plan including a Gantt chart or Project Schedule indicating the detailed sequence of activities that will be undertaken and their corresponding timing.
- **2.5** Any other comments or information regarding the project approach and methodology that will be adopted.



Section 3: Management Structure and Key Personnel

- **3.1** Describe the overall management approach toward planning and implementing the project. Include details of key personnel including their name and nationality, the Position they will assume and their role as per the ToR. Include an organisation chart for the management of the project describing the relationship of key positions and designations. Provide a spreadsheet to show the activities of each personnel and the time allocated for his/her involvement.
- **3.2** For each of the key personnel provide: the CV using the format in **Form H** and the statement of exclusivity and availability using the format in Form I. *Please provide copies of Certifications/Awards for the Key Personnel to be involved in the project.*



FORM H: FORMAT FOR CV OF PROPOSED KEY PERSONNEL

Name of Proposer:	Click or tap here to enter text.	Date:	Click or tap to enter a date.
RFP reference:	RfP25/03055		

Position (as per ToR)		
Personnel Information	Name:	
	Nationality:	Date of birth:
	Language Proficiency:	
Present Employment	Name of employer:	Contact: (manager or HR)
	Address of employer:	
	Telephone:	Email:
	Job title:	Years with present employer:
Education / Qualifications	Summarise college/university and other s member, giving names of schools, dates at obtained.	•
Professional Certifications	Provide details of professional certification including name of institution and date of cer	
References:	Provide names, addresses, phone and emoreferences.	ail contact information for two (2)

Summarise professional experience over the last 20 years in reverse chronological order. Indicate particular technical and managerial experience relevant to the project.

From	То	Company / Project / Position / Relevant technical and management experience

I, the undersigned, certify that, to the best of my knowledge and belief, this CV is accurate.

Signature of Personnel

Date (Day/Month/Year)



FORM I: STATEMENT OF EXCLUSIVITY AND AVAILABLITY

Name of Proposer:	Click or tap here to enter text.	Date:	Click or tap to enter a date.
RFP reference:	RfP25/03055		

I, the undersigned, hereby declare that I agree to participate exclusively with the Proposer Click or tap here to enter text.in the above referenced RFP. I further declare that I am able and willing to work for the period(s) foreseen for the position for which my CV has been included in the event that this proposal is successful, namely:

From	То
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.

I confirm that I am not engaged in other projects in a position for which my services are required during the periods where my services are required under this RFP.

By making this declaration, I understand that I am not allowed to present myself as a candidate to any other proposer submitting a proposal for this RFP. I am fully aware that if I do so, I will be excluded from this RFP, the proposals may be rejected, and I may also be subject to exclusion from other UNDP's solicitation procedures and contracts.

Furthermore, should this proposal be successful, I am fully aware that if I am not available at the expected start date of my services for reasons other than ill-health or *force majeure*, I may be subject to exclusion from other Click or tap here to enter text. solicitation procedures and contracts and that the notification of award of contract to the Proposer may be rendered null and void.

Name:		
Title:		
Title.	-	
Date:		
Signature:		



FORM J: FINANCIAL PROPOSAL SUBMISSION

Name of Proposer:	Click or tap here to enter text.	Date:	Click or tap to enter a date.
RFP reference:	RfP25/03055		

We, the undersigned, offer to provide the services indicated in our proposal and in accordance with your Request for Proposal. We are hereby submitting our Financial Proposal in the amount indicated herewith.

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Data Sheet.

We understand that you are not bound to accept any Proposal that you receive.

Our attached Financial Proposal is for the sum of [Insert amount in words and figures]. Please make sure the total matches with the total indicated in the deliverables section of the system (lines) and with the total deriving from the cost breakdown (form K).



FORM K: FORMAT FOR FINANCIAL PROPOSAL

Name of Proposer:	Click or tap here to enter text.	Date:	Click or tap to enter a date.
RFP reference:	RfP25/03055		

The proposer is required to prepare the Financial Proposal following the below format and submit it in an envelope separate from the Technical Proposal as indicated in the Instruction to Proposers. The inclusion of any financial information in the Technical Proposal shall lead to disqualification of the Proposer. The Financial Proposal should align with the requirements of the Terms of Reference and the proposer's Technical Proposal.

Currency of the proposal: MDL (Moldovan Leu) for local suppliers and USD (US Dollars) for international suppliers, VAT exclusive

Table 1: Summary of Overall Prices

Costs	Amount [please insert currency]
Professional Fees (from Table 2)	
Other Costs (from Table 3)	
Total Amount of Financial Proposal	

Table 2: Breakdown of Professional Fees

Name	Position	Fee Rate [please insert currency]	No. of days / months / hours	Total Amount [please insert currency]
		Α	В	C=A*B
	1(one) Project/Task			
	Manager			
	1(one) Lead Expert			
Subtotal Professional Fees:				

Table 3: Breakdown of Other Costs

[The proposer is required to complete the table in alignment with its technical proposal. The table below outlines indicative costs.]

Description	Unit of	Quantity	Unit Price	Total Amount
	Measure		[please insert	[please insert
			currency]	currency]
International flights				



Subsistence allowance			
Local transportation costs			
Out-of-pocket expenses			
Other costs (specify)			
Subtotal Other Costs:			

Table 4: Breakdown of Price per Deliverable / Activity

Deliverable / Milestone as per Terms of Reference	Time (person days)	Professional Fees [please insert currency]	Other Costs [please insert currency]	Total [please insert currency]
Deliverable 1: Inception Report				
Deliverable 2: Operational Manual				
Deliverable 3: Data collection for baseline				
report (pre-campaign)				
Deliverable 4: Baseline Report				
Deliverable 5: Data collection for final				
Evaluation Report (post-campaign)				
Deliverable 6: Draft Evaluation Report				
Deliverable 7: Final Evaluation Report				
Total Amount of Financia	l Proposal			